

Catalogue Ad- Specifications

- The advertisement should be in color. The image mode should be in CMYK, (not RGB).
- The ad should be 148x210mm (A5) with a 5mm bleed. The ads size including the bleed should then be 158x220mm.
- All pictures should be in high resolution, 300 DPI.
- The ad should be in PDF.
- No crop marks, bleed marks, printer marks etc are allowed in the ad. See figure 1.

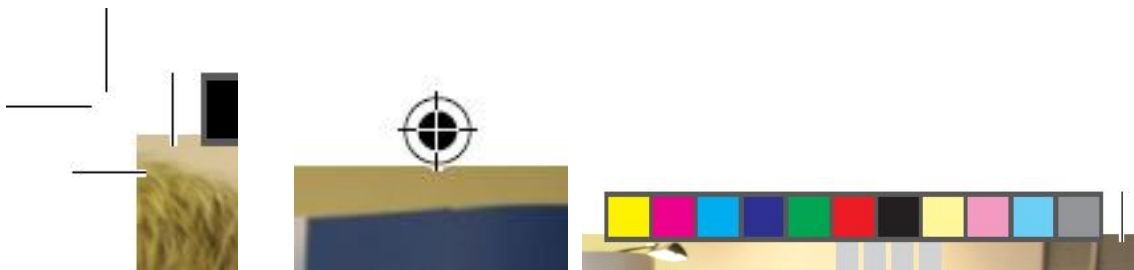


Figure 1 Wrong! Crop marks, bleed marks, printer marks or color bars are **not** allowed.